

IMDA MANDATORY REGULATIONS AGAINST SCAM SMS

Section 1

IMDA MANDATORY REGULATIONS AGAINST SCAM SMS

From 31 January, please be careful if you receive SMS labelled “**Likely-SCAM**”.

As part of measures announced last year to better protect against scam SMS, all organisations are required to register their SMS Sender Identity (Sender ID).

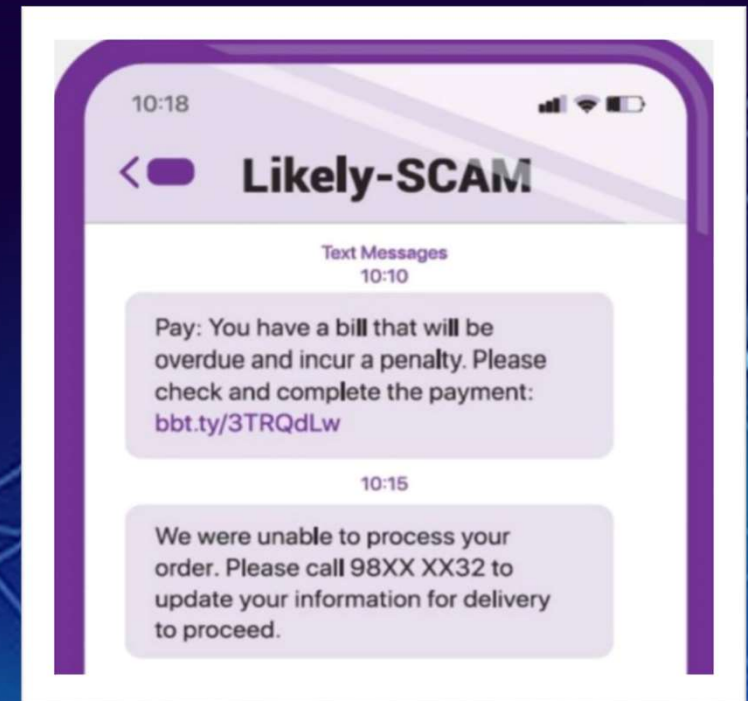
From 31 January, non-registered SMS will be labelled as “**Likely-SCAM**”. This is similar to a “**spam filter and spam bin**”.

You may receive SMS labelled as “**Likely-SCAM**”. As the sender ID is not registered, these may be scam messages.

Please be careful. If unsure, please check with your family and friends. Together, we can raise collective awareness in preventing scams.

For organisations which have not registered your sender IDs, please do so.

Combating scams is a whole of society effort, and the public should continue to remain vigilant.



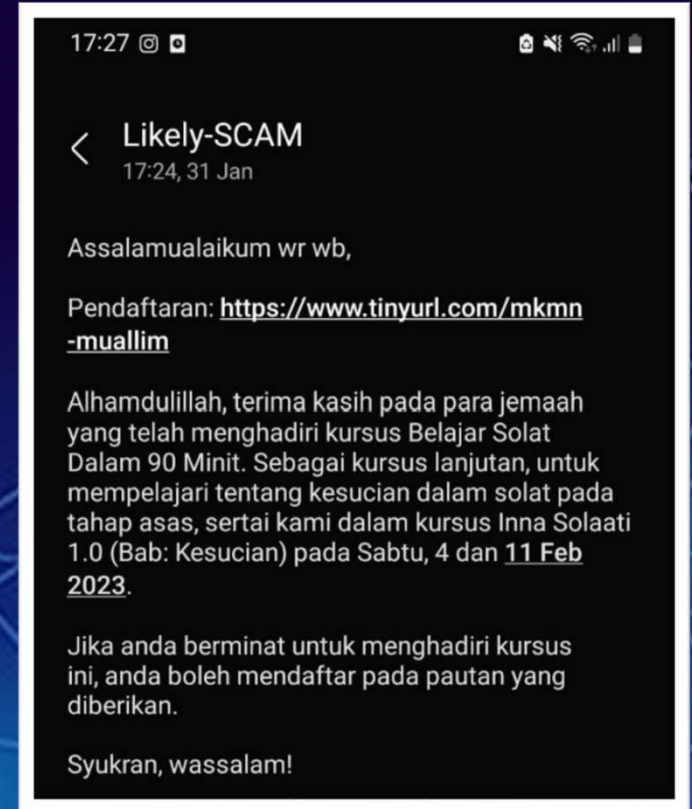
ANTI-SCAM GATEWAYS

❖ 31st January 2023

- ❖ Non-registered SMS will be labelled as “Likely-SCAM”

❖ July 2023

- ❖ All unregistered SMS will be completely blocked.



AMICUS MESSAGING PLATFORM

Amicus various Messaging Platform utilize approved SMS title and Sender IDs by SGNIC, IMDA and all Telcos (SingTel, Starhub, M1 & Simba).

Registered and approve 5 sender IDs.

1. House4Sale
 2. House4Rent
 3. UrHomeValue
 4. UnitForSale
 5. UnitForRent
- For Residential Property
- For Commercial Property

House4Sale

House4Rent

UrHomeValue

UnitForSale

UnitForRent

EMBEDDED HYPERLINKS IN SMS

- IMDA anti-phishing recommendations regarding embedded hyperlinks in SMS.
- Please note that all common URLs in our SMS list to be blocked by service provider
(Eg; bit.ly, wa.me, wa.link, facebook.com, myweb.sg, tinyurl.com, cutt.ly, shorturl.at, fb.watch, youtube.com, tu.be, etc...).
- To comply with IMDA anti-phishing recommendations, Amicus will only support hyperlinks with our own shortener link. We have designed a shortener to point your link via our domain.

Amicusdata.sg

2,000 Organisations
signed up todate !

White List via
SGNIC/IMDA & All
Telcos (SingTel, Starhub,
M1 & Simba)

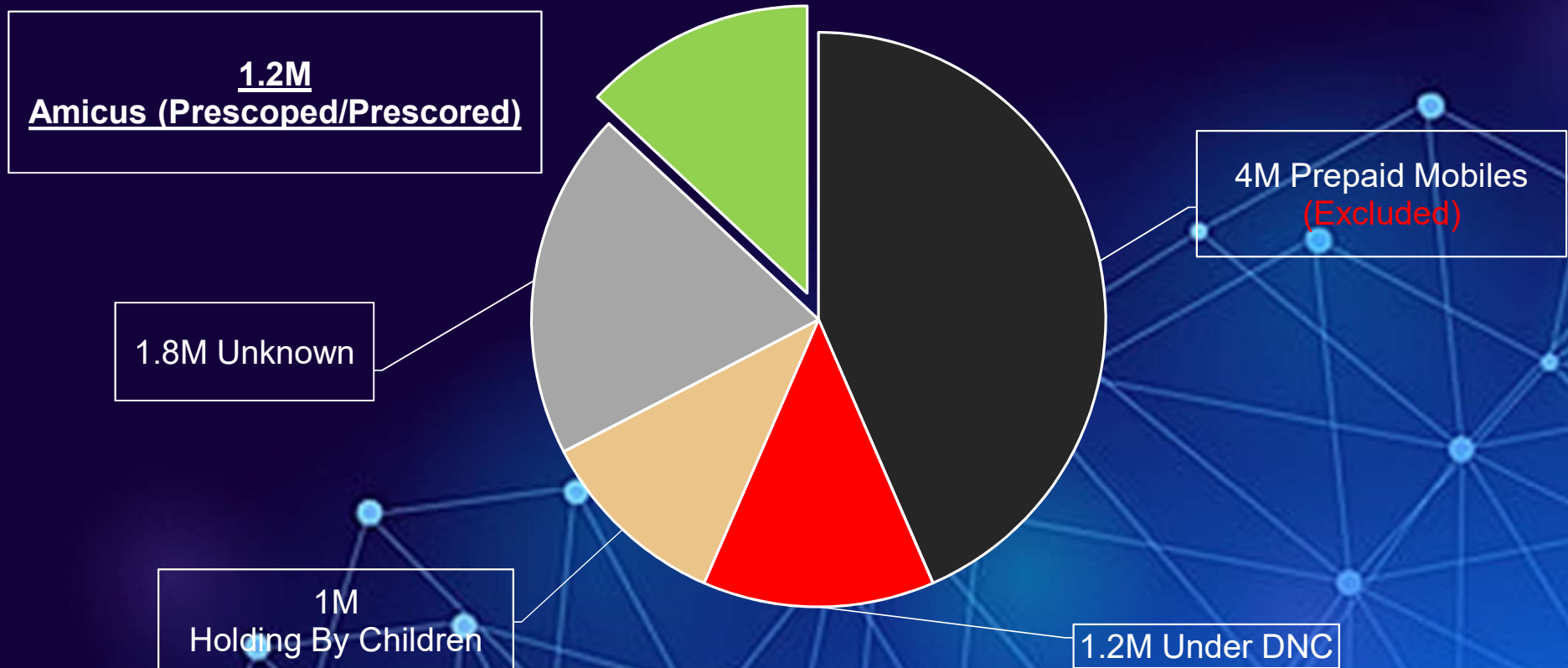
Use Aggregators
Pacific Synergy Pte Ltd
(Must also register)

AMICUS PTE LTD
(Sub-aggregator)



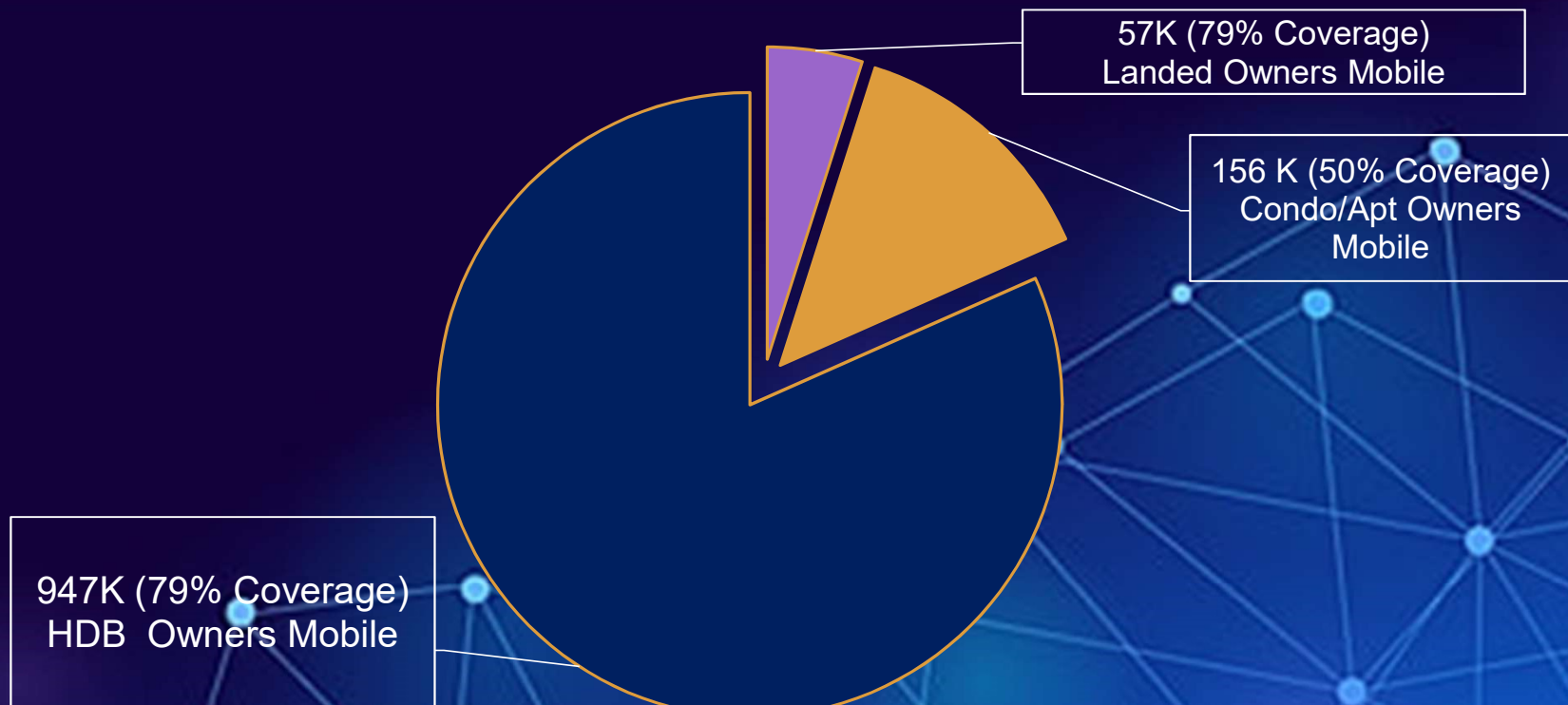
OVERVIEW OF SG MOBILE

There are approximately 9.2M mobiles in Singapore.



OVERVIEW OF AMICUS MOBILE DATA

There are approximately 1.2M mobiles (**Prescoped/Prescored**).



PRESCRIPTIVE ANALYSIS OF 2022 PROPERTY TRANSACTED

